



Choral Classic  
Sponsorship & Advertising Program

**Wheaton Warrenville South**  
The Classics Show Choir

Wheaton Warrenville South High School located in Wheaton, Illinois is home to The Classics show choir. The Classics is an extracurricular audition competitive show choir comprised of vocal and instrumental performers in grades 9-12. Over the last several years, the program has enjoyed tremendous successes both in competition and program development. The most significant event has been the hosting of the Choral Cshow choir and traditional choral performance competition which draws schools from all over the country and is attended by more than 3,000 spectators and participants.

# Happy Ads!

*Honor your singer/dancer or band member by purchasing a happy ad in the invitational program book. It is great way for family and friends to tell them just how special they are to you! Each ad is \$25 and includes up to 4 lines of text, including a salutation and signature.*

*If you really want to show your appreciation, purchase of the traditional advertisements and you can include pictures!*

## Sound & Lighting Sponsor \$5,000

- Event signage w/logo
- Full page placement of choice advertisement in Choral Invitational Program
- Tickets for 10 guests at the Choral Classic
- \$5 meal tickets for 10 guests at the Choral Classic

## Staging Sponsor \$5,000

- Event signage w/logo
- Full page placement of choice advertisement in Choral Invitational Program
- Tickets for 10 guests at the Choral Classic
- \$5 meal tickets for 10 guests at the Choral Classic

## Program Book Printing Sponsor \$2,500

- Back Cover advertisement in Choral Invitational Program
- Tickets for 6 guests to the Choral Classic
- \$5 meal tickets for 10 guests at the Choral Classic

## Concessions Sponsor \$2,500

- Full Page advertisement in Choral Invitational Program
- Event Signage with Logo at Concessions
- Tickets for 6 guests to the Choral Classic
- \$5 meal tickets for 6 guests at the Choral Classic

## Director's Lounge Sponsor \$1,000

- Full Page advertisement in Choral Invitational Program
- Event Signage with Logo at Director's Lounge

## Judge's Lounge Sponsor \$1,000

- Full Page advertisement in Choral Invitational Program
- Event Signage with Logo at Director's Lounge

Full Page Advertisement \$250

Half-Page Advertisement \$150

Quarter-Page Advertisement \$75

Award Sponsor \$100 Large/\$50 Small

Business Card Advertisement \$50

# Choral Classic Advertising Order Form



Contact Name: \_\_\_\_\_

Business Name (if applicable): \_\_\_\_\_

Address/City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-Mail: \_\_\_\_\_

I/we would like to purchase (please check one):

- Full Page Advertisement \$250 (7.5" across by 10" high - vertical format)
- Half-Page Advertisement \$150 (7.5" across and 5" high - horizontal format)
- Quarter-Page Advertisement \$75 ( 3.75" across and 5" high- vertical format)
- Business Card Advertisement \$50 (3.75" across and 2.5" high - vertical format)
- Happy Ad \$25

Text to Read:

Enclosed please find : \$ \_\_\_\_\_ Check#:

\_\_\_\_\_

All payments must be made with a check made payable to WWS.  
Placement will be made on a first come first served basis at the discretion of the designer. Artwork should be sent to us ready to go "as is" and should be sent as a .pdf or .jpg file.  
Please e-mail ad directly to Monica Johnson at [mlj61@comcast.net](mailto:mlj61@comcast.net) .  
Fill out this form and mail it with payment in full to:

Mary Perrotti  
2041 Wexford Circle  
Wheaton, Illinois 60189

**ALL ADS MUST BE SUBMITTED BY DECEMBER 1, 2009**

Please direct questions to  
Mary Perrotti, [map2041@comcast.net](mailto:map2041@comcast.net)/630.247.5212



October 21, 2009

Dear Classic Members and Families,

Please find attached Sponsorship and Advertising information for the Choral Classic. This year presents a unique opportunity for our members as you can directly benefit from your efforts and offset your overall program costs.

- For each \$250 in sponsorships or advertising sold for the Choral Classic, \$100 will be credited to the soliciting member's account
- Credits will accrue only in increments of \$250
- Donors need to clearly designate the name of the person for whom the donation should be credited
- When more than one designee is listed, the gift will be divided accordingly

Area businesses that would benefit from exposure to the guests at our event are the perfect place to start soliciting for sales. Family and friends who cannot always support our program in person could purchase an ad recognizing their show choir performer or band member and include photographs. What a great way to commemorate the high school career of your favorite senior.

***As an added incentive, we will be offering a special price on quarter page advertisements of \$50 if your artwork AND payment are received by Monday, November 16.***

If you have any questions, please contact me at [map2041@comcast.net](mailto:map2041@comcast.net) or call me at 630.247.5212. All the information included in this packet is available at the Classics website for duplication. Our goal is for each member to raise \$250 in ad sales and receive a \$100 credit!!

Sincerely,

Mary Perrotti

# Choral Classic Sponsorship Order Form



Contact Name: \_\_\_\_\_

Business Name (if applicable): \_\_\_\_\_

Address/City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-Mail: \_\_\_\_\_

I/we would like to sponsor the following item (s)

- Sound & Lighting Sponsor \$5,000
- Staging Sponsor \$5,000
- Program Book Printing Sponsor \$2,500
- Concessions Sponsor \$2,500
- Directors Lounge Sponsor \$1,000
- Judges Lounge Sponsor \$1,000
- Large Award Sponsor \$100
- Small Award Sponsor \$50

Enclosed please find : \$ \_\_\_\_\_ Check#: \_\_\_\_\_

All payments must be made with a check made payable to WWS.  
Please e-mail Monica Johnson at [mlj61@comcast.net](mailto:mlj61@comcast.net) for specifics on submitting artwork and photos.

**TO INSURE RECOGNITION IN THE PROGRAM BOOK,  
SPONSORSHIPS NEED TO BE COMMITTED BY DECEMBER 1,  
2009**

Please direct questions to  
Mary Perrotti, [map2041@comcast.net](mailto:map2041@comcast.net)/630.247.5212

# Wheaton Warrenville South Classics 2009-2010 Fundraising Program

- Families will be provided with several opportunities to earn “credits” towards their accounts to help defray the costs associated with participation in Classics
- Naperville Last Fling Volunteer Hours
- Choral Classic
  - For each \$250 in sponsorships or advertising sold for the Choral Classic, \$100 will be credited to the soliciting member’s account
  - Credits will accrue only in increments of \$250
  - Donors need to clearly designate the name of the person for whom the donation should be credited
  - When more than one designee is listed, the gift will be divided accordingly
- Cabaret Night
  - For each \$250 in sponsorship and underwriting, \$50 will be credited to the soliciting member’s account
  - Individual ticket sales are not eligible for this program
  - Credit levels have been adjusted to account for the value of goods and services received
- Families who raise more than the cost of the program through fundraising will be given the option of donating the additional revenue to general program costs or may designate it for student scholarships
- If you have any ideas or suggestions, please contact Mary Perrotti  
map2041@comcast.net/630.247.5212