



August 20, 2009

Mrs. John Smith  
ACME Music Company  
123 Main Street  
Anywhere, USA 12345

Dear Mr. Smith,

On March 12 & 13, 2010, 3,000 people from all over the United States will converge on Wheaton and Warrenville to attend one of the largest musical contests in the midwest - **Wheaton Warrenville South High School Choral Classic!** The event begins Friday night with a show choir competition between middle school groups. Saturday kicks off early with high school performers participating in traditional vocal ensemble performances, preliminary rounds of the high school show choir division and soloist competition. The day continues with performances from Wheaton Warrenville South's host show choirs, Esprit and The Classics and culminates in a showdown of the top scoring show choirs to determine who will go home crowned Grand Champions.

*This is a great opportunity for area businesses to promote their companies not only to our local community but also to the thousands of participants and spectators who will join us for this weekend.* I am writing to you today to ask you to support the Choral Classic by purchasing a <insert ad size> for <insert ad cost> in our program book. Your contribution will be used to offset general costs for our program and will also provide me with credit towards my individual costs of participating in The Classics show choir.

The Classics is a highly competitive co-ed performance ensemble of over 60 students. Our show is 30 minutes of high energy dancing and singing accompanied by an award winning band and several costume changes. For the past two years, we have been nationally ranked as one of the top 10 show choirs in the country. As a member of The Classics, I would like to thank you in advance for your consideration of a gift that would help us continue to achieve success.

Please fill out and return the enclosed order form to secure your space in our ad book. If you have any questions, please contact Mary Perrotti, 630.247.5212 or e-mail her at [map2041@comcast.net](mailto:map2041@comcast.net). Thank you again for supporting our program.

Sincerely,

Suzie Showchoir